



*The International Society of Professional Valuers*

## *Twin Cities Chapter of the American Society of Appraisers #53*

### *November 2009 Newsletter*

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Our next Chapter meeting will be Monday, **November 9<sup>th</sup> at 12:00 noon** at Grant Thornton. *Note: this is a new meeting venue. More details and directions below.*

For the meeting Aaron Keller, Managing Director of Capsule, will give a presentation on utilizing social media to market your practice. It should be an enjoyable and educational meeting.

The chapter meeting will be held at the offices of Grant Thornton. Please refer to detailed directions at the end of this newsletter. All attendees will receive a \$7.00 per diem check to help defray the cost of food and parking.

**Clay Shultz, Secretary/Treasurer**  
cshultz@shenehon.com  
612-767-9441

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## Fiscal 2009 and 2010 ASA Local Chapter Meeting Calendar

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11/9/09	Regular Meeting. Speaker: Aaron Keller, Managing Director of Capsule, speaking on using social networking to market your professional services.
12/17/09	Joint Meeting with IBA. Valuation contest with guest speaker Ingo Schulz of Prestwick Partners. <i>Note: The location of this meeting is the Ramada Plaza Minneapolis: 1330 Industrial Blvd NE, Minneapolis, MN 55413</i>
1/11/10	Happy Hour (Location TBD)
1/27/10	ASA/IBA BV conference
3/8/10	Joint meeting with IBA
5/10/10	Regular Meeting. Speaker: Dick Thorsen, Machinery & Equipment Appraisal
6/14/10	Officer Transition

Outlook meeting invites have been sent for these meetings and events. Please email Clay Shultz, [cshultz@shenehon.com](mailto:cshultz@shenehon.com), with any questions or issues regarding meeting invites.

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## Remote Meeting Attendance via Webcast

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The move from holding chapter meetings at St. Thomas to Grant Thornton allows the chapter to utilize additional technology such as webcasting. This means that members will be able to attend meetings virtually through a webcast. Members attending the meeting via the webcast will still get participation points, but will not receive a reimbursement check.

To attend remotely, follow these steps:

1. Click on the link below at the time of the meeting.

<https://webmeeting.dimdim.com/portal/MeetingJoin.jsp;jsessionid=5u1zf13yy3us>

(Please note, you may have to enter the meeting room name: "r\_marino")

2. Dial in to the conference call.

702-473-3463      pass code: 706274

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## Linked In Group

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All chapter members received an invitation to join the chapter's newly-created Linked In group, which is called *Twin Cities Chapter, American Society of Appraisers #53*. By joining and using the group, members will be able to stay connected, discuss valuation topics, and learn about upcoming events. If you no longer have the invitation email, you can search for the group within the Linked In website or request another invitation from Renee Marino, [Renee.Marino@GT.com](mailto:Renee.Marino@GT.com).

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## Strategic Planning

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The local chapter is embarking on a strategic planning initiative to identify and pursue opportunities to make the chapter more relevant to the members. Look for an electronic survey via email soon. Your candid participation in this process is highly appreciated. If you would like to get further involved in the planning process, please contact any of the chapter officers.

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## Website

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Check into the local Chapter website from the national site or go directly to the local Chapter's website at: [www.twincitiesappraisers.org](http://www.twincitiesappraisers.org) . We are always looking to add more content to the site and make it more useful. We would encourage anyone to submit material they would like to share or feel would be of interest to our local members and the general public. Contact any of the Chapter officers or Andy Clausen ([andy.clausen@rsmi.com](mailto:andy.clausen@rsmi.com)) to have material posted on the site. Thanks again to Andy for his help with building our local website.

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## Treasurer's Report

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As of October 27, 2009, the bank account balance was \$15,679.68.

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## Membership News

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Interested in becoming a member? Contact Teresa Hoffman at (612) 667-3434. Feel free to bring a guest to any meeting!

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## 2009-2010 Twin Cities Chapter #53 Officers and Contact Information

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The following officers were elected and sworn into office for the 2009-2010 fiscal year. Their term of office is one year. Please feel free to contact any officer for assistance, to offer suggestions, recommend speakers, or to let them know if you are interested in serving as an officer in the future.

President	Renee Marino, ASA	Grant Thornton (612) 677-5180 <a href="mailto:Renee.Marino@GT.com">Renee.Marino@GT.com</a>
Vice President	Andy Brower, ASA	Baune Dosen & Co. (952) 473-2002 <a href="mailto:abrower@baunedosen.com">abrower@baunedosen.com</a>
Secretary/Treasurer	Clay Shultz, ASA	Shenehon Co. (612) 767-9441 <a href="mailto:cshultz@shenehon.com">cshultz@shenehon.com</a>

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Membership Chairperson	Teresa Hoffman, ASA	Wells Fargo Bank (612) 667-3434 <a href="mailto:teresa.m.hoffman@wellsfargo.com">teresa.m.hoffman@wellsfargo.com</a>
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## New Meeting Venue and Directions

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Chapter meetings will be held at the offices of Grant Thornton in downtown Minneapolis:

Grant Thornton LLP  
200 South 6th Street, Suite 500 North  
Minneapolis, MN 55402

Please remember to purchase a lunch prior to the meeting.

The best option for parking is the Hennepin County Government Center ramp, which can be accessed via 5<sup>th</sup> Avenue. There are other parking options nearby as well. Directions are as follows:

### **From the North on 35W**

35 W South to Washington Ave. Exit  
Right on Washington Ave. to 4<sup>th</sup> Ave.  
At 4<sup>th</sup> Ave., turn left and proceed to 6<sup>th</sup> St.  
Turn left on 6<sup>th</sup> St. and proceed to 5<sup>th</sup> Ave.  
Turn left on 5<sup>th</sup> Ave.  
Ramp entrance is located on the left side of 5<sup>th</sup> Ave.  
between 6<sup>th</sup> St. and 5<sup>th</sup> St.

### **From the South on 35W**

35W North to Downtown Exits.  
Exit 5<sup>th</sup> Ave.  
Proceed on 5<sup>th</sup> Ave.  
Ramp entrance is located on the left side of 5<sup>th</sup> Ave.  
between 6<sup>th</sup> St. and 5<sup>th</sup> St.

### **From East on 94**

94 West to 5<sup>th</sup> St. Exit.  
West on 5<sup>th</sup> St. to 4<sup>th</sup> Ave.  
At 4<sup>th</sup> Ave., turn left and proceed to 6<sup>th</sup> St.  
Turn left on 6<sup>th</sup> St. and proceed to 5<sup>th</sup> Ave.  
Turn left on 5<sup>th</sup> Ave.  
Ramp entrance is located on the left side of 5<sup>th</sup> Ave.  
between 6<sup>th</sup> St. and 5<sup>th</sup> St.

### **From the West on 94**

94 to Downtown exit of 4th St.  
Follow 4th St. to 4<sup>th</sup> Ave.  
At 4<sup>th</sup> Ave., turn right and proceed to 6<sup>th</sup> St.  
At 6<sup>th</sup> St., turn left and proceed to 5<sup>th</sup> Ave.  
Turn left on 5<sup>th</sup> Ave.  
Ramp entrance is located on the left side of 5<sup>th</sup> Ave.  
between 6<sup>th</sup> St. and 5<sup>th</sup> St.